

# Manufacturer's Recommendation

## STORAGE OF SELF-ADHESIVE LABELS

This manufacturer's recommendation describes the requirements for the proper storage of self-adhesive labels in order to ensure their processability, adhesive performance, and print quality until use.

This recommendation applies to all self-adhesive labels stored within the company, whether supplied on rolls or sheets, regardless of the material (paper, film, thermal, or thermal transfer labels).

### Storage Conditions:

- ✓ Recommended storage temperature: 20°C to 25°C.
- ✓ Avoid short-term temperature fluctuations.
- ✓ Do not store in the immediate vicinity of heaters, air-conditioning units, or other heat sources.
- ✓ Recommended relative humidity: 40% to 50%.
- ✓ Avoid direct exposure to sunlight.
- ✓ Store in closed cartons or in areas protected from light.
- ✓ Always store rolls in their original packaging.
- ✓ Store rolls upright on their end faces.
- ✓ Do not place heavy objects on top of rolls.
- ✓ Prevent damage to the edges of the rolls.
- ✓ Apply the FIFO (First In – First Out) principle.
- ✓ **BEAR:** Labels wound with the adhesive side facing inward have limited storage stability. Extended storage may affect the adhesive strength.